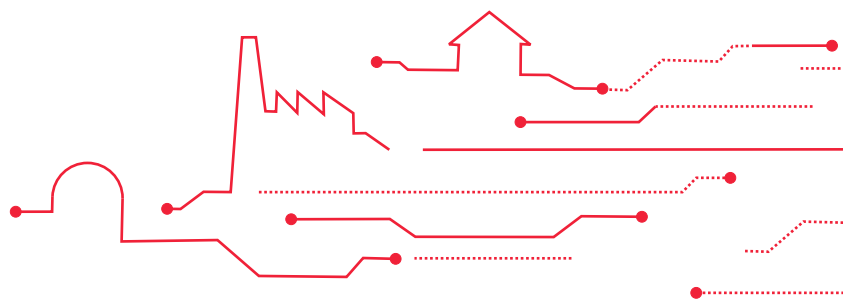


Alric
electric>>>



**Where Lives
Connect**

www.alricelectric.com



**Engineered to Protect
Designed to Inspire**





Where Lives Connect

Every day, power fuels life - quietly, reliably. A factory begins its shift. A hospital never misses a heartbeat. A data centre protects the world's information. A city lights up as the sun sets.

These aren't just systems. They're lives in motion.

The quality of every moment depends on the quality of what powers it. That's why **Alric Electric exists - to engineer electrical solutions that protect, endure, and respect the spaces and people they serve.**

Each product is crafted with purpose - materials chosen consciously, mechanisms built for longevity, and technology refined to reduce risk and waste.

Because reliability isn't a feature; it's a responsibility. And longevity isn't an option; it's our promise.

Across homes, industries, offices, and cities, Alric Electric stands for progress that doesn't leave damage behind. When systems stay safer and operations run cleaner - Alric Electric is there, quietly holding it all together.

We power the places where people work, create, heal, and dream. Where every second matters. Where every connection is human.

This is our responsibility. This is where lives connect.





Brand Values



Dedicated Partnership

We go beyond transactions to build lasting partnerships that drive mutual growth.



Conscious Accountability

Every decision we make reflects integrity, transparency, and long-term responsibility.



Human-First Empowerment

We innovate for people — ensuring safety, inclusion, and well-being come first.



Regenerative Responsibility

Our engineering nurtures the planet, creating technology that gives back more than it takes.



Purposeful Ingenuity

We innovate with intent — solving real problems through design that endures.



Vision

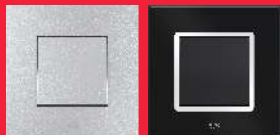
Foster a sustainable future through high impact solutions that restore harmony between humanity and nature

Mission

To merge cutting-edge innovation with sustainable engineering, creating electrical and digital solutions that are designed to last.

Purpose

Innovating for endurance.



Wiring Devices

Devices crafted with top-quality finishes that combine durability with style.

Elvyx



Protection Devices

Switchgear, Engineered for protection, performance, and peace of mind.

EQ9



Distribution Boards

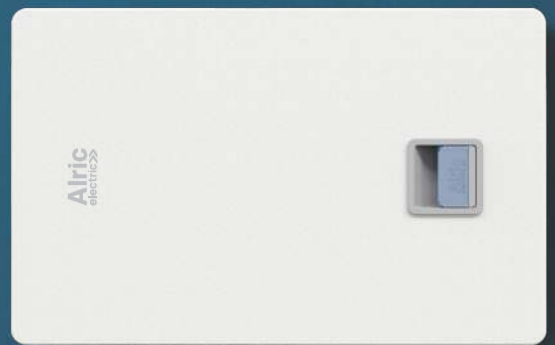
Distribution boxes act as a shield to protect from main power source.

Auralis

Elvo (Coming Soon)

Avina (Coming Soon)



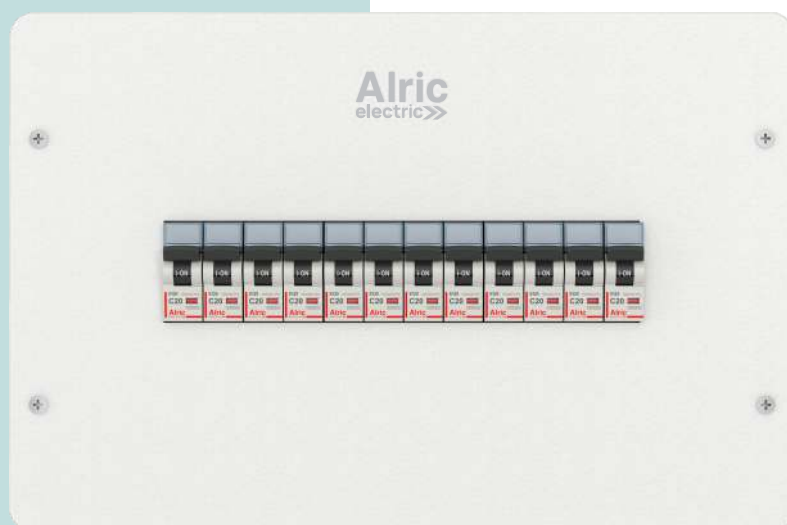


Auralis

Where safety meets elegance.

Distribution Boards

Structured, reliable systems that distribute power safely and efficiently.





EQ9

Uncompromised Safety, Unmatched Resilience



Protection Devices

Precision-engineered protection that safeguards people, property, and power.

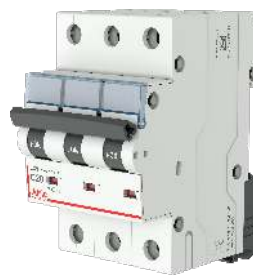
Miniature Circuit Breakers



Single Pole



Double Pole



Three Pole



Four Pole

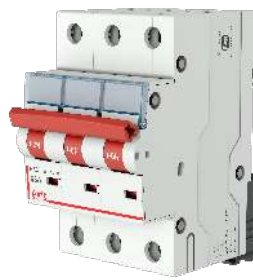
Isolators



Single Pole



Double Pole



Three Pole

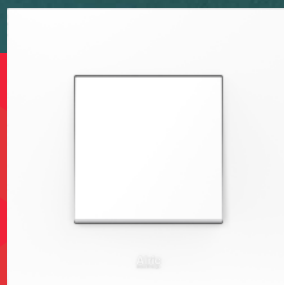


Four Pole



Elvyx

Elegance at Every Touch



Wiring Devices

Aesthetic, intuitive controls that blend seamless functionality with modern design.

Elvyx Hues



White



Silver Grey



Copper Red



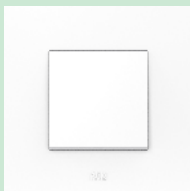
Charcoal Grey



Black Matte



Midnight Blue



White Matte

Elvyx Glass



Black



Grey



White



Wiring Devices

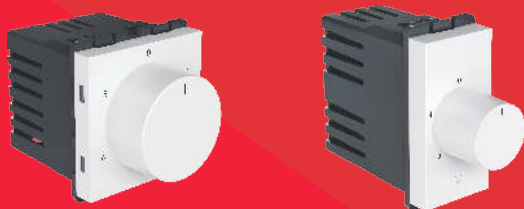
Aesthetic, intuitive controls that blend seamless functionality with modern design.



1 & 2 Module Switches



Sockets



Fan Regulator & Dimmer



USB Chargers



HDMI
Socket



TV Socket



Foot
Lamp



Motor
Starter



Glass
Cover Plates



Decorative Painted
Cover Plates



Natural White
Cover Plates

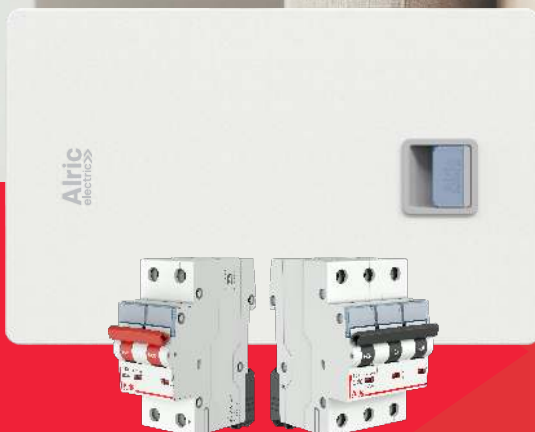
Brand Philosophy

Make things that last longer, consume less, and operate safer.

Not for homes alone, but for every space where performance and reliability cannot fail.

When machinery runs uninterrupted, when a surgeon's table is powered safely, when a city's transport grid stays stable, when businesses operate without disruption - ALRIC is working quietly in the background.

Precision becomes trust.
Endurance becomes sustainability.
Engineering becomes responsibility.
And this is where lives connect.





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